



More than just a riding school!

BHS APPROVED RIDING AND TRAINING SCHOOL

Lower Stonehouse Farm, Brown Edge, Stoke-on-Trent. ST6 8TF

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Social media, recording and photography policy

Courses for Horses recognises that clients may wish to record parts of their lessons and/or take photographs. We are not opposed to this in principle, but under GDPR legislation, we have a legal requirement to protect the privacy of all persons attending Courses for Horses, which includes not only clients, but our staff and instructors.

Use of phones, cameras or other recording devices

1. The use of these is not permitted in any area of CFH's grounds, without prior permission. This includes, but is not limited to, the car park, stables, indoor & outdoor school, offices, tack room and surrounding fields. Permission can only be granted by asking your instructor or a member of staff.
2. Permission must be granted each and every time you wish to make a recording, film or take a photograph.
3. Photographs, filming or recording must only include the person for whom you are responsible. You may not include any other client or visitor under any circumstances (including audio) and may only include the instructor with their express permission. In practice, this will mean that you may only take photographs, film or record when you are sole use of the arena.

Posting to Social Media

1. Think before you post! We all love to share our experiences on-line but please think about how you and Courses for Horses will be perceived. What might seem funny to you could come across as a negative to someone else. (see below)
2. Like us, horses have off days. We should only be celebrating/sharing a horse/ponies achievements - never a media clip of them acting out of character, or incidents which can be taken out of context. Imagine how you would feel if someone did this to you!
3. Please be aware that we have a professional reputation to uphold. We pride ourselves on our openness, honesty, fairness, and the quality of our lessons. Social media can be brutal and a 10 second reel does not show the whole lesson. Please respect this. If you must share "oops" moments, please give written comments to explain what happened and, more importantly, how we fixed it!
4. We are happy for you to tag us – provided that the above are upheld!